

UFI Asia-Pacific Conference 2019 to be held in Tokyo March 14 & 15, 2019 Main venue: Tokyo Big Sight

Tokyo Big Sight Inc. has been chosen as the host of the UFI Asia-Pacific Conference to be held in Tokyo in 2019. UFI Asia-Pacific Conference 2018 (organized by UFI* - the Global Association of the Exhibition Industry) was held in Kuala Lumpur, Malaysia on Thursday, March 1, 2018.

The UFI Asia-Pacific Conference is held in the Asia-Pacific region every year and attended by UFI members and exhibition industry persons from across the globe. In 2019, Tokyo Big Sight is scheduled to be the main venue of the conference, which will be held over a two-day period from Thursday, March 14 to Friday, March 15, 2019.

Around 300 people from the exhibition industry both in Japan and overseas are predicted to attend this conference where they will broadly exchange opinions on issues affecting the exhibition industry and recent trends, etc. in the Asia-Pacific region. This will be the first time a UFI Asia-Pacific Conference is held in Japan.



President & CEO Ishihara announcing Tokyo as the location for the next UFI Asia-Pacific Conference (in the closing address on March 2, 2018)

*UFI (Union des Foires Internationales)

- Official English name: UFI- The Global Association of the Exhibition Industry
- Headquarters: Paris, France
- Overview: An association with 754 members comprising of companies and organizations from 87 countries (exhibition organizers, exhibition venues, exhibition organizations, etc.) which holds meetings and seminars for business promotion, information exchange, professional development, etc. of the global exhibition industry and member organizations as well as engages in activities such exhibition certification.

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