

# TOKYO BIG SIGHT ANNUAL REPORT

FY2023

Tokyo Big Sight Inc.

## Outline

Name: Tokyo Big Sight Inc. Address: 3-11-1 Ariake, Koto-Ku, Tokyo Date of establishment: April 1, 1958 Capital: ¥5,571 million

## History

March 1956	The Tokyo International Trade Fair Commission was established to host the Tokyo International Trade Fairs and other various trade fairs
April 1958	Tokyo International Trade Center Corp. was
	established to operate the Harumi Fairgrounds
March 1996	Harumi Fairgrounds were closed
April 1996	Tokyo Big Sight was inaugurated
May 1999	Tokyo International Trade Center Corp. completed
	the construction and commenced management and
	operation of the Ariake Park Building
April 2000	Tokyo International Trade Center Corp.
	integrated business with TOKYO FASHION
	TOWN CORPORATION and TIME 24 CO., LTD.
April 2003	Tokyo International Trade Center Corp. merged
	with Tokyo International Trade Fair Commission
	and changed its name to "Tokyo Big Sight Inc."

### Management Concept / Management Policy / Action Standards

Management Concept	Contribute to society by promoting economic activities and regional development.
Management Policy	To establish the "Tokyo Big Sight" brand
	DIANO
Action Standards	Let's create "The Encounter of a
	Lifetime" with a sophisticated flair!

## Corporate Structure (as of April 1, 2024)

## **Business Activities**

- Management and operation of venues at Tokyo Big Sight (Tokyo International Exhibition Center)
- Organization and operation of trade fairs and exhibitions
- Management and operation of Ariake Park Building, TFT Building, and TIME24 Building
- Management and operation of the venue at Ariake GYM-EX (Ariake Exhibition Hall)

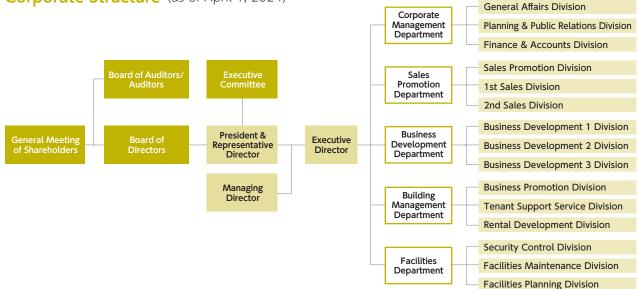
March 2006	Tokyo Big Sight Inc. completed the acquisition of TOKYO FASHON TOWN CORPORATION and TIME 24 CO., LTD.
January 2009	Tokyo Big Sight Inc. participated in Rinkai Holdings Group
October 2016	Completed the construction of the New East
	Exhibition Halls (East Hall 7 and East Hall 8) and launched operations
March 2019	Completed the construction of the Aomi Exhibition Halls (A Hall and B Hall) (operations terminated in
	December 2021)
June 2019	Completed the construction of the South Exhibition
	Halls (South Hall 1 to South Hall 4) and launched operations in July
May 2023	Opened Ariake GYM-EX (Ariake Exhibition Hall)
	reusing as the Ariake Gymnastics Centre which
	was used for the 2020 Tokyo Olympic Games

## **Executive Officers** (as of August 1, 2024)

President & Representative Director Nobuhiro Maeda (Former Vice Governor of Tokyo Metropolitan Government) Executive Vice President & CEO Kazuharu Iwase (Former Director of Bureau of Industrial Labor Affairs of Tokyo Metropolitan Government) **Executive Managing Director** Ryosuke Uematsu Member of the Board Haruhiko Kobayashi Member of the Board Kazuo Minami Member of the Board Yoshikazu Miyata

Member of the Board Auditor (full time)

Shinichi Tanaka Takashi Hirano Hirofumi Yatabe Keita Kondo Takahide Yoshida



Auditor

Auditor

Auditor

#### Stock Information (as of March 31, 2024)

(1) Total number of issued shares

Common stock 2,619,705 shares (including 79,690 shares of treasury stock) 114

(2) Number of shareholders(3) Major shareholders (top 10)

Nome of shoreholder	Investment status in the Company		
Name of shareholder	Number of holdings (shares)		
TOKYO RINKAI HOLDINGS, INC.	1,924,700	75.77	
Mitsui Fudosan Co., Ltd.	76,600	3.01	
Toshiba Corporation	71,000	2.79	
Hitachi, Ltd.	70,000	2.75	
Mitsubishi Electric Corporation	60,000	2.36	
Employee Stock Ownership Association of Tokyo Big Sight	40,120	1.57	
Fuji Electric Co., Ltd.	34,000	1.33	
Shimizu Corporation	30,600	1.20	
Mizuho Bank, Ltd.	26,180	1.03	
Taisei Corporation	20,600	0.81	

(Note) The investment ratio is calculated based on the total number of issued shares minus the number of share of treasury stock. Note that the Company holds 79,690 shares of treasury stock, but is excluded from the major shareholders listed above.

#### Business Overview (FY2023)

In FY2023, various restrictions related to the COVID-19 pandemic were loosened due to the change to category 5, and event hosting and the reopening of Japan for entry and exit by foreign nationals restarted in earnest. In the MICE industry as well, the value of face-to-face hosting was reappraised, and there were numerous conferences and exhibitions held in this style. Tokyo Big Sight also became a bustling space for meetings between people once again.

In the Venue Operation Business, the "Ariake GYM-EX (Ariake Exhibition Hall)" renovated as a 2020 Tokyo Olympic and Paralympic Games legacy facility opened in May. Including Tokyo Big Sight, the total floor area used this year was the highest since our founding, and many event organizers used our facilities for various purposes.

### Information on Main Subsidiary

Name of company	Big Sight Services Corporation		
Capital	¥60 million		
Voting rights ratio of the Company	100%		
Main business activities	Services such as cleaning, waste collection, and transport and sale of goods		

#### Information on Employees (as of March 31, 2024)

109	
(3)	
40.8 years old	
14.3 years	

The number of employees does not include transfers from outside the company or temporary employees.

In the Exhibition Organization Business, in addition to the Security & Safety Trade Expo 2023 and Tokyo Business Chance Expo, the Tokyo International Fire and Safety Exhibition 2023 was held for the first time in 5 years, contributing to industry promotion. Also, the operations business was involved with the "JAPAN MOBILTY SHOW 2023" event (formerly ("Tokyo Motor Show") for the first time in 4 years.

In the Building Management Business, we increased opportunities for communication with resident tenants, strengthening relationships while simultaneously striving to understand and handle their needs. These efforts contributed to improved satisfaction rates. We also aimed for maintenance and improvement of occupancy rates and made efforts to increase our competitiveness as an office building within the real estate market in order to secure new tenants.

## Information on Property and Profit/Loss

Category	80th Period FY2020	81th Period FY2021	82th Period FY2022	83th Period FY2023 (fiscal year under review)
Operating revenue (thousand yen)	14,682,969	17,962,636	20,354,818	21,957,854
Ordinary profit (loss) (thousand yen)	(441,449)	1,833,580	1,493,423	3,983,719
Profit (loss) (thousand yen)	(254,777)	1,214,789	(682,734)	2,774,229
Earnings (loss) per share (yen)	(100)	478	(268)	1,092
Total assets (thousand yen)	78,662,299	82,633,237	79,458,677	85,851,249
Net assets (thousand yen)	64,497,099	65,610,288	64,825,953	67,498,582

Note: Earnings (loss) per share is calculated based on the average total number of issued shares during the period, with the average number of shares of treasury stock during the period excluded.

#### Assets

Accounting Item	ount			
Current assets				
Cash and deposits		31,498,897		
Trade accounts receivable		621,037		
Deposits paid		2,100,000		
Prepaid expenses		473,801		
Other current assets		12,964		
Allowance for doubtful accounts		(248)		
Total current assets		34,706,452		
Non-current assets				
Property, plant and equip	oment			
Buildings	61,259,201			
Accumulated depreciation	(33,597,263)	27,661,938		
Structures	1,573,829			
Accumulated depreciation	(1,246,292)	327,537		
Vehicles	2,341			
Accumulated depreciation	(2,341)	0		
Tools, furniture and fixtures	2,503,658			
Accumulated depreciation	(2,305,185)	198,472		
Land		19,169,527		
Lease assets	15,524			
Accumulated depreciation	(12,178)	3,345		
Construction in progress		1,054,794		
Total property, plant and ec	48,415,615			
Intangible assets				
Software		45,881		
Trademark right		281		
Telephone subscription right		4,859		
Total intangible assets		51,022		
Investments and other as	sets			
Shares of subsidiaries and associates		200,177		
Long-term prepaid expenses		2,221,718		
Guarantee deposits and leasehold deposits		256,262		
Other		6,872		
Allowance for doubtful accounts		(6,871)		
Total investments and ot	her assets	2,678,159		
Total non-current assets		51,144,797		
Total assets		85,851,249		

Liabilities	(Unit: thousands of yen)			
Accounting Item Amount				
Current liabilities				
Accounts payable – other	4,360,267			
Lease obligations	1,204			
Accrued expenses	14,376			
Income taxes payable	1,111,519			
Accrued consumption taxes	360,883			
Advances received	4,782,494			
Deposits received	15,058			
Provision for bonuses	75,416			
Other current liabilities	3,479			
Total current liabilities	10,724,699			
Non-current liabilities				
Lease obligations	2,710			
Deferred tax liabilities	1,221,650			
Provision for retirement benefits	377,098			
Asset retirement obligations	1,252,789			
Guarantee deposits and leasehold deposits received	4,773,718			
Total non-current liabilities	7,627,967			
Total liabilities	18,352,667			

#### Net Assets

Shareholders' equity				
Share capital		5,571,000		
Capital surplus				
Legal capital surplus		3,348,750		
Total capital surplus	3,348,750			
Retained earnings				
Legal retained earnings		300,000		
Other retained earnings				
Reserve for tax purpose reduction entry of non-current assets	12,923,789			
General reserve	40,000,002			
Retained earnings brought forward	5,554,175	58,477,967		
Total retained earnings	58,777,967			
Treasury shares	(199,135)			
Total shareholders' equity	67,498,582			
Total net assets	67,498,582			
Total liabilities and net assets	85,851,249			

(Note) Listed amounts are rounded down to the nearest thousand yen.

Accounting Item Amount				
Operating revenue				
Venue operation business revenue	12,651,694			
Event business revenue	1,030,625			
Leasing business revenue	8,152,892			
Other business revenue	122,642	21,957,854		
Operating costs				
Cost of sales in venue operation business	10,123,021			
Cost of sales in event business	791,980			
Cost of sales in leasing business	5,635,181			
Cost of sales in other businesses	74,174	16,624,358		
Operating gross profit 5,333,496				
Selling, general and administrative expenses 1,435,572				
Operating profit		3,897,924		
Non-operating income				
Interest income	664			
Dividend income	77,617			
Other	7,967	86,249		
Non-operating expenses				
Other		455		
Ordinary profit		3,983,719		
Extraordinary losses				
Loss on retirement of non-current assets		5,847		
Profit before income taxes		3,977,871		
Income taxes				
Income taxes – current	1,327,017			
Income taxes - deferred	(123,375)	1,203,642		
Profit		2,774,229		

(Unit: thousands of yen)

(Note) Listed amounts are rounded down to the nearest thousand yen.

## Management and Operation of Tokyo Big Sight

## Overview

In FY2023, various restrictions related to the COVID-19 pandemic were loosened due to the change to category 5 and event hosting and the reopening of Japan for entry and exit by foreign nationals restarted in earnest. In the MICE industry as well, the value of face-to-face hosting was reappraised, and there were numerous conferences and exhibitions held in this style. Tokyo Big Sight also became a bustling space for meetings between people once again.



#### Outline of Tokyo Big Sight (as of July 2024)

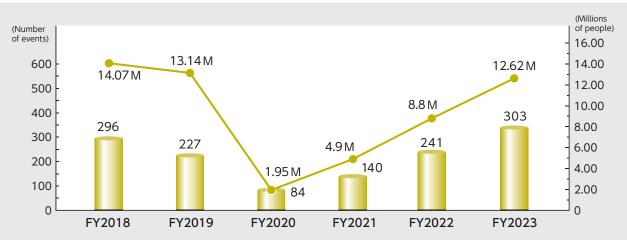
Official name: Tokyo International Exhibition Center Address: 3-11-1 Ariake, Koto-ku, Tokyo Ground-floor area: 265,751 m<sup>2</sup> Building area: 185,348 m<sup>2</sup> Total floor area: 316,990 m<sup>2</sup>

Exhibition facilities: Indoor exhibition area(3 buildings, 16 halls) (Total exhibition area: 115,420 m<sup>2</sup>) Rooftop exhibition area (6,000 m<sup>2</sup>)

Convention facilities: International Conference Hall(capacity of 1,000 people) Reception Hall (1,700 m<sup>2</sup>) Meeting rooms(22 rooms ranging from 35 m<sup>2</sup> to 760 m<sup>2</sup>)

### Number of Events and Visitors

(as of April 2024)



(Notes) • The time period from FY2019 to FY2021 includes periods of restricted use in conjunction with the state of emergency declared by the Japanese government and the 2020 Tokyo Olympic Games.

• The number of events, etc., excludes simultaneous exhibitions held by the same organizer.

• The number of visitors is the number from equipment that count the number of visitors at our facility.

## Exhibition Hall Occupancy Rate

Fiscal year	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023
Exhibition hall occupancy rate	73.9%	69.5%	22.7%	53.5%	51.6%	62.8%

## Ariake GYM-EX

#### Ariake GYM-EX Opened

As a means of reusing the Ariake Gymnastics Centre used in the 2020 Tokyo Olympic and Paralympic Games, Ariake GYM-EX was opened on Thursday, May 18, 2023.

This exhibition hall has approximately 9,400 m<sup>2</sup> of total exhibition space and 20-meter ceilings, giving a sense of openness due to the lack of support columns.



## Year-Long Initiatives

#### Maintenance of Facilities and Equipment

• Large-scale renovation project for the Conference Tower and West Exhibition Halls

The Tokyo Metropolitan Government launched a large-scale renovation project for the Conference Tower and West Exhibition Halls. (Scheduled completion date: December 2025)

# • Power generation equipment using green hydrogen from Yamanashi Prefecture

As part of the Tokyo Metropolitan Government's initiatives for stable energy supply and decarbonization, fuel cells which use green hydrogen from Yamanashi Prefecture as their power source were installed within the Tokyo Big Sight facility. The generated electricity is used for a portion of the facility's power needs.

#### Fire and Crime Prevention Measures

#### • Self-defense fire drills, etc.

We held statutory self-defense fire drills twice in the year under review. Additionally, we conducted individual training through Tokyo Big Sight security staff such as training on contacting authorities, training on operating fire extinguishers, and training for dealing with suspicious persons. We also held joint self-defense fire drills with organizers. Through these activities, we worked to improve the safety and security of Tokyo Big Sight.

#### • Joint training for sudden events

On February 14, 2024, under the guidance and cooperation of the Metropolitan Police Department, joint training for sudden events during exhibitions was conducted covering how to deal with suspicious persons and provide evacuation guidance. Facility and event security personnel participated in this joint training session to strengthen coordination and improve their response capability.



#### Stimulating the Liveliness of the Local Area

#### • Tokyo International Projection Mapping Awards Vol. 8 (November 11, 2023)

The 8th iteration of these awards, which utilized the wall surface of the Conference Tower, was viewed by approximately 8,500 people, the largest number in the event's history. The co-hosted "TOKYO FUTURE NIGHT" event, which is a festival combining anime, music, and projection mapping, was included for the first time. In addition, group company PR was implemented at the "Hospitality Booth" provided by Tokyo Rinkai Holdings Group, alongside free distribution of hot drinks.

Through the sponsorship activities related to these awards, we will continue to create regional prosperity while simultaneously supporting the discovery and education of the next generation of spatial video creators. (Next event planned for Saturday, November 16, 2024.)



Grand prize winner



Hospitality Booth



## **Exhibition Hosting / Operations Business**

## Overview

In the Exhibition Organization Business, in addition to the Security & Safety Trade Expo 2023 and Tokyo Business Chance Expo, the Tokyo International Fire and Safety Exhibition 2023 was held for the first time in 5 years, contributing to industry promotion. Also, the operations business was involved with the "JAPAN MOBILTY SHOW 2023" event (formerly ("Tokyo Motor Show") for the first time in 4 years.

## 2023 Event Reports

#### Tokyo International Fire and Safety Exhibition 2023 (FIRE-SAFETY TOKYO)



#### $\diamond$ Period: June 15 (Thursday) - 18 (Sunday), 2023

#### Organizers: Tokyo Fire Department / Tokyo Big Sight Inc. / Tokyo International Fire and Safety Exhibition 2023 Executive Committee

Since 1982, this event spreads knowledge about various disaster risks which has been developed by taking lessons from the damages of past disasters, elevating Tokyo residents' knowledge and ability to take action related to fire and disaster prevention. In addition, the event aims to strengthen mutual cooperation among the three parties of residents, businesses, and government and promote the production of related technology and industry. The 11th iteration featured the largest scope of exhibitions in the event's history, and the venue was bustling with business



negotiations among attendees. There were also mock firefighting and rescue demonstrations at the outdoor and maritime venues, as well as a VR disaster prevention experience activity. Both business and individual participants alike improved their understanding of wide-ranging fire and disaster prevention at this exhibition.

Exhibition Number	Year Held	Booths	Exhibitor Companies	Registered Visitors
11th	2023	1,652	325	65,171

#### Security & Safety Trade Expo (RISCON TOKYO) 2023 / Special Equipment Exhibition and Conference for Anti-Terrorism (SEECAT) 2023



# ◇ Period: October 11 (Wednesday) - 13 (Friday), 2023 ◇ Organizer: Tokyo Big Sight Inc.

RISCON TOKYO is one of Japan's largest comprehensive trade shows on the theme of risk management. The exhibition was divided into three main categories of "Disaster Risk Reduction," "BCP / Business Risk Management," and "Security." There were also risk management proposals related to new fields such as cybersecurity and



drones. In addition, there were a large number of attendees at the SEECAT 2023 exhibition held concurrently due to increased interest in counterterrorism and its status as the only exhibition event in Japan dedicated to this field.

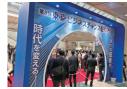
Event Name	Exhibition Number	Year Held	Booths	Exhibitor Companies	<b>Registered Visitors</b>
RISCON	19th	2023	384	241	14,771
SEECAT	17th	2023	158	98	5,854

#### Tokyo Business Chance Expo



#### $\bigcirc$ Period: December 6 (Wednesday) - 7 (Thursday), 2023

◇ Organizer: The Tokyo Chamber of Commerce and Industry ◇ Co-Organizer: Tokyo Big Sight Inc. In addition to the exhibitions divided into four categories: "Food," "Lifestyle," "Manufacturing," and "Services and Digital Transformation," regional chambers of commerce from 10 different areas all over Japan also exhibited, sharing the diverse appeal of their locales. During the event period, the "Business Chance Negotiation Meetings," which were included for the first time, enabled companies to promote their products to buyers



directly, with the goal of further expanding business opportunities. In addition, there were also experience spaces, where participants could experience technology and services, and a guiz rally set up in the venue, and many people used them.

0/		1 /	1 . 71	I
Exhibition Number	Year Held	Booths	Exhibitor Companies and Organizations	<b>Registered Visitors</b>
3rd	2023	350	289	4.819

#### • Operations Business

#### JAPAN MOBILITY SHOW 2023



◇ Period: October 26 (Thursday) – November 5 (Sunday), 2023
◇ Organizer: Japan Automobile Manufacturers Association, Inc.
◇ Operations: Tokyo Big Sight Inc.



For 2023, the name changed from Tokyo Motor Show to JAPAN MOBILITY SHOW, and the theme was "Discover a future you can't wait to navigate." Exhibitors extended beyond the boundaries of the automotive industry, including a variety of companies such as manufacturers in other industries and start-ups, and we welcomed approximately 1.11 million participants. Our company took on the operations as an outsourcee, and utilizing our knowledge of venue management and exhibition hosting, we implemented smooth operations while working to create regional revitalization and prosperity through the event.

### 2024 Event Announcements

#### Security & Safety Trade Expo (RISCON TOKYO) 2024 / Special Equipment Exhibition and Conference for Anti-Terrorism (SEECAT) 2024



## $\diamond$ Period: October 9 (Wednesday) - 11 (Friday), 2024 $\diamond$ Organizer: Tokyo Big Sight Inc.

RISCON TOKYO is one of the most prominent domestic risk management comprehensive trade shows, and this will mark the 20th iteration, a major milestone in the history of this event launched in 2005. While keeping the main themes of "Disaster Risk Reduction," "BCP / Business Risk Management," and "Security," there will also be exhibits on "Risk Control Drone Solutions" and "Risk Control Satellite Positioning and Location Information Solutions" as a concurrent feature. In addition, SEECAT will be held as a special concurrent exhibition with the goal of building understanding of the importance of counter-terrorism and problem-solving related to it.

#### Japan International Aerospace Exhibition 2024 (JA2024)



#### $\diamond$ Period: October 16 (Wednesday) - 19 (Saturday), 2024 $\diamond$ Organizers: The Society of Japanese Aerospace Companies (SJAC) / Tokyo Big Sight Inc.

The Japan International Aerospace Exhibition is one of the largest comprehensive aerospace exhibition events in Japan which gathers major Japanese domestic and international enterprises in the industry, government organizations, and industry personnel. In addition to existing fields such as aerospace and defense manufacturing, operations, and maintenance, fields which have become active in recent years such as decarbonization (SAF, hydrogen, electrification), urban air mobility (flying cars and drones), and space business (compact satellite usage and space exploration) will be added, with exhibitions from diverse industries planned. Also, a variety of public events will be held on the last day with the goal of stimulating interest in the aerospace industry and its future among a wide range of age groups, including young people.

#### JIMTOF 2024 (The 32nd Japan International Machine Tool Fair)



Period: November 5 (Tuesday) - 10 (Sunday), 2024
Organizers: Japan Machine Tool Builders' Association / Tokyo Big Sight Inc.

One of the largest international technology shows in the world, JIMTOF is a comprehensive trade fair for manufacturing featuring a global gathering of machine tools, various peripheral items, advanced technologies, and products. For the 32nd iteration of the event, JIMTOF will be held using all of Tokyo Big Sight's halls (118,540 m<sup>2</sup>). In addition, the "Additive Manufacturing Area in JIMTOF2024" special area will gather products and technology related to additive manufacturing, which is getting a lot of attention in the manufacturing industry, in a single space.

#### **Business Chance EXPO in TOKYO**



 $\diamond$  Period: December 4 (Wednesday) - 5 (Thursday), 2024

- $\diamond$  Organizer: The Tokyo Chamber of Commerce and Industry
- $\diamond$  Co-Organizer: Tokyo Big Sight Inc.

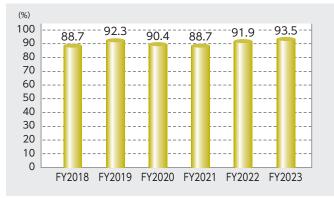
Business Chance Expo in Tokyo is a comprehensive exhibition event that gathers Tokyo companies with products and services incorporating unique technology and characteristics in the fields of "Food," "Lifestyle," "Manufacturing," and "Services and Digital Transformation" along with regional chambers of commerce from all over Japan in one place, with the goal of enabling participants to secure new sales channels and expand their business opportunities by promoting their products and services. In addition to exhibition booths, business negotiation meetings will be held again this year, supporting participants' business matching and negotiation effectiveness through direct promotion of their products and services to buyers.

## **Building Management Business**

## Overview

In the Building Management Business, we increased opportunities for communication with resident tenants, strengthening relationships while simultaneously striving to understand and handle their needs. These efforts contributed to improved satisfaction rates. We also aimed for maintenance and improvement of occupancy rates and made efforts to increase our competitiveness as an office building within the real estate market in order to secure new tenants.

#### Occupancy Rate of Three Buildings





#### Tokyo Fashion Town (TFT) Building

The TFT Building accommodates approximately 50 companies. Its three halls and rental conference and seminar rooms fulfill various needs such as seminars, exhibitions, and parties. The 1st to 3rd floors feature various facilities ranging from restaurants and shops to a post office, clinics, dentists, and a nursery school.



Address: 3-6-11 Ariake, Koto-ku, Tokyo Facilities: Offices, rental halls, rental conference rooms/seminar rooms, shops Ground-floor area: 29,541 m<sup>2</sup> Building area: 23,623 m<sup>2</sup> Total floor area: 162,720 m<sup>2</sup> Number of floors: Above ground : 9 floors Below ground: 2 floors in West Wing, 1 floor in

East Wing Penthouse: 2 floors in West Wing, 2 floors in East Wing

Major tenants: YAMADA-DENKI Co., Ltd. Otsuka Kagu Division, Japan Pension Service, etc.

#### Ariake Park Building

This building is complex of hotels, offices, and commercial facilities. It features the Tokyo Bay Ariake Washington Hotel, widely used by visitors to Tokyo Big Sight, as well as a variety of restaurants.



Address: 3-7-11 Ariake, Koto-ku, Tokyo Facilities: Hotel, shops, and offices Ground-floor area: 9,899 m<sup>2</sup> Building area: 7,712 m<sup>2</sup> Total floor area: 70,113 m<sup>2</sup>

Number of floors: 22 floors above ground, 3 floors below ground, 1 penthouse floor Major tenants: Fujita Kanko Inc., etc.

#### TIME24 Building

Located in the Aomi area, the TIME24 Building is an intelligent building equipped with a BCP generator. In addition to office space created by an expansive non-columnar interior, the building also features rental conference and seminar rooms suitable for needs such as internal conferences and various types of training sessions. There is also a restaurant with gorgeous views and approximately 300 seats located on the 11th floor.



Address: 2-4-32 Aomi, Koto-ku, Tokyo Facilities: Offices, rental conference rooms/seminar rooms, shops Ground-floor area: 10,588 m<sup>2</sup> Building area: 4,989 m<sup>2</sup> Total floor area: 66,485 m<sup>2</sup>

Number of floors: 19 floors above ground, 1 floor below ground, 2 penthouse floors Major tenants: TOKYO GLOBAL GATEWAY Co., Ltd., Softbank Corporation, etc.

## Year-Long Initiatives

#### Providing Comfortable and Cozy Spaces

To ensure tenants can spend their time comfortably, we carried out cozy space creation initiatives. At the TIME24 Building, we expanded the rest space and planted vibrant greenery to make the lunch space more comfortable and cheerful. At the Ariake Park Building, in addition to installing a sofa as a rest space for hotel guests, we replaced the plants near the entrance with moss phlox flowers, adding color to the hospitality of the space.



TIME24 Building rest space



Ariake Park Building planting

#### Shopping Facilities to Increase Tenant Satisfaction

At the TFT Building, we opened six new retail stores, with a focus on restaurants, to meet the expectations of our tenants. In addition, at the TFT Building and TIME24 Building, we invited various shops selling products such as popular confectionery, bread, and general goods to set up pop-up stores, and these efforts were highly-praised by the tenants.



TFT Building restaurant area



TFT Building pop-up store

#### Seasonal Decorations and Events

To give the tenants a sense of seasonal change to enjoy, we implemented Christmas tree and spring decorations. At the Ariake Park Building, we implemented a Christmas tree social media post promotion in collaboration with a residential hotel business, and many people participated. At the TFT Building, in addition to festive Christmas decorations, we also held a jazz concert, and the tenants enjoyed this.



TFT Building Christmas concert



Ariake Park Building Christmas tree

#### Promoting Interactions Among Tenants

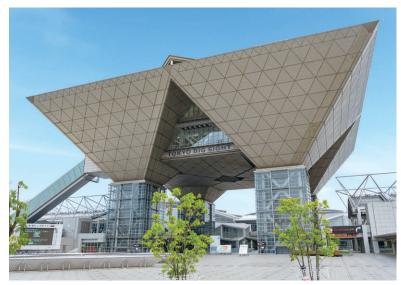
At the TIME24 Building, we held tenant exchange meetings and tenant introduction exhibits to elevate interactions among tenants and develop new business opportunities. Many tenants participated, improving their understanding of each other's businesses and strengthening their relationships with each other.



TIME24 Building tenant introduction exhibition



TIME24 Building tenant exchange meeting



Tokyo Big Sight



Ariake GYM-EX



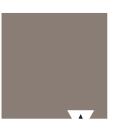
Ariake Park Building



Tokyo Fashion Town (TFT) Building



TIME24 Building



## Tokyo Big Sight Inc.

3-11-1 Ariake, Koto-ku, Tokyo 135-0063 Japan TEL: +81-3-5530-1111 (main line) FAX: +81-3-5530-1222 https://www.bigsight.jp/english/

(August 2024)

TOKYO BIG SIGHT