

General Privacy Statement on the organization of trade fairs

The below provides you with an overview concerning our collection and processing of your personal data as well as your rights under the privacy law and privacy policy of Tokyo Big Sight Inc., when conducting organization of trade fairs. EU Commission made an adequacy decision based on Article 45 GDPR to Japan on 23 January, 2019. Tokyo Big Sight Inc. manages your personal data in accordance with the framework for the adequacy decision agreed by Japan and EU.

Name and contact information for responsible person

The responsible party is:

Tokyo Big Sight Inc.

3-11-1 Ariake, Koto-ku, Tokyo 135-0063 JAPAN

Email: privacy-info@tokyo-bigsight.co.jp

FAX: +81-3-5530-1222

You can reach our data protection officer at:

Tokyo Big Sight Inc.

Personal information management

3-11-1 Ariake, Koto-ku, Tokyo 135-0063 JAPAN

Email: privacy-info@tokyo-bigsight.co.jp

FAX: +81-3-5530-1222

Purposes of processing the data

Tokyo Big Sight Inc., co-organizer, and its contractor process your registered personal data for the purposes as below, if you give us your consent.

(1) To satisfy contractual requirements

Tokyo Big Sight Inc., co-organizer, and its contractors may use personal information registered with consent beforehand for the purpose of satisfaction of contractual requirements.

(2) To send e-mail newsletter

Tokyo Big Sight Inc. usually use email for provision of information related to exhibitions, conferences, and other business activities organized by Tokyo Big Sight Inc.

(3) To answer the inquiry, if any

(4) Correspondence to the request, if any (e.g. providing the show brochure or information, etc.)

(5) To introduce vendor/service provider for the exhibition

(6) To provide information from vendor/service provider for the exhibition

(7) To introduce seminar/event/exhibition

(8) To investigate and analyze access tendencies of official website of the respective exhibition organized by Tokyo Big Sight Inc.

Recipients of the data

Only those who absolutely need your data to satisfy our pre-contractual, contractual and legal obligations or to communicate with you will receive access to said data. These can include:

- Tokyo Big Sight Inc.
- Co-organizer of the exhibition
- Contractors of respective exhibition organized by Tokyo Big Sight Inc.
- Data processor assigned by Tokyo Big Sight Inc.
- Exhibitors who utilize lead retrieval system at the respective exhibition organized by Tokyo big Sight Inc.

Additional data recipients can be those to whom you have given your consent for data transmission on a case-by-case basis.

Transmission to Japan

Japan has the adequacy decision by the EU Commission. With your consent or to satisfy contractual or legal obligations, we transmit data to Japan. Tokyo Big Sight Inc. manages personal data with appropriate protection measures such as identification and recognition of access, restriction, management of authorization, recording, measure for the malware, and safety measure at data transmission. You can get detail of measures with contact to Tokyo Big Sight Inc.

Categories of personal data concerned

Tokyo Big Sight Inc. will collect and process your personal information such as your name, name of company, section, position, address, phone number, fax number, e-mail address, country, and business category.

Duration of storage

Your data will be stored until our contractual obligations have been met. The data will be deleted if your knowledge is no longer necessary or if the purpose ceases to exist.

Your rights under the data privacy law

With respect to personal data concerning you, you have the right to access your information, rectification, erasure, restriction of processing, and data portability.

At any time you can revoke consent given to us to process your personal data with effect for the future.

EU residents also have the right to lodge a complaint with a supervisory data protection authority according to Article 77 GDPR.

Your consent of data provision

Provision of personal data isn't a statutory or contractual requirement, or a requirement necessary to enter into a contract. Data subject is not obligated for making contract. But you can't register as exhibitor or visitor unless you provide your personal information required to fulfill on the form.

Automated decision-making including profiling

We do not use personal data for any automated decision-making including profiling to create or perform contractual relationships.

Encrypted transmission

The inquiry form of the respective exhibition organized by Tokyo Big Sight Inc. uses encrypted transmission via SSL for the purpose of personal data protection.

Implement appropriate measures

Tokyo Big Sight Inc. implements appropriate technical and organizational measures to ensure a level of security appropriate to the risk.